

Seven Bank, Ltd.
February 29, 2008

Seven Bank's Shares Listed on the Jasdaq Securities Exchange

Seven Bank announced today that its shares were listed on the Jasdaq Securities Exchange on February 29, 2008.

Reflecting a relentless commitment to designing services from the customer's perspective, Seven Bank provides convenient ATM services that are available 24 hours a day, 365 days a year, at Seven Elevens, Ito-Yokado stores, and other locations that anyone can use with safe and secure anywhere, anytime, as well as accessible and convenient savings accounts that combine ATM services with mobile banking (PC-based internet banking, mobile-phone banking services, and telephone banking).

Seven Bank also provides products and services of other leading companies via banking agency services and customer referral services available at its banking service counters in Ito-Yokado stores and on Seven Bank's website.

Seven Bank's listing on the Jasdaq exchange was made possible by its many customers, affiliated financial institutions, and other parties that have used and supported the bank's services since its inception.

Seven Bank will continue developing ATM services and financial services from the customer's perspective that provide even greater convenience and peace of mind.

We look forward to your continuing support.