

Joint use of personal data collected through the services for 7iD members provided by Seven & i Group entities

Joint use of personal data

Information regarding the joint use of personal data specified in Article 6 of the 7iD Account Registration Terms and Conditions is disclosed as follows. Personal data of customers who have not agreed with the 7iD Account Registration Terms and Conditions is excluded from the scope of joint use.

Personal data items that may be jointly used

1. Deposit account information

Name, gender, postal code, address, date of birth, email address, telephone number, mobile phone number, nanaco number, etc.

2. Contract information

Type of contract, contract date, customer number, and other information necessary to manage transactions

3. Transaction information of the deposit account

Balance, transaction amount, account history, information on the ATM used, and other items related to transactions

4. Information on the use of the Debit Card Service

Date of use, amount used, merchant number, and other items related to transactions

5. Information on the use of the Loan Service

Date of use, amount used, information on the ATM used, and other items related to transactions

6. Information on the use of the 7iD Account Registration Service

Information acquired through the registration of the 7iD account and the use of the service after the registration

Scope of joint users

Personal data of customers is to be used jointly by Seven & i Group entities (meaning Seven & i Holdings Co., Ltd., consolidated companies and equity method affiliates specified in securities reports and other reports of Seven & i Holdings Co., Ltd., and franchisees of these companies engaging in the franchise business), which are located in Japan. The consolidated companies and equity method affiliates of Seven & i Holdings Co., Ltd. are as listed on the following website.

https://www.7andi.com/group/group_list.html

Purposes of joint use

1. To accept applications for 7iD account registration

2. To maintain and improve the services provided by Seven & i Group entities and other partner companies, and develop and improve the products and services provided by the Seven & i Group
3. To provide information and respond to inquiries concerning the services provided by Seven & i Group entities and other partner companies
4. To provide information on various events implemented by the Seven & i Group or third parties, communicate with applicants and participants, send and provide premiums and gifts, and carry out other activities for holding events
5. To advertise the Seven & i Group or third parties (including making proposals on advertisements and products tailored to customers by analyzing customers' contract information, deposit account information, and information on the use of the Debit Card Service and the Loan Service)
6. To analyze product and service sales trends and customer trends for the Seven & i Group or third parties
7. To deal with a breach of the 7iD membership rules, etc.
8. For purposes accompanying the purposes listed above

Controller of Personal Data

Seven Bank, Ltd.

Address: 1-6-1 Marunouchi, Chiyoda-ku, Tokyo

Name of representative: MATSUHASHI Masaaki